

Fraud Awareness Video



Project Title	Fraud Awareness Video
Project Summary	Use your creative communication skills to turn our Fraud Indicators information sheet into a short, engaging video presentation or series of short videos (or find your own attention-grabbing and memorable format).
Country	United States

Project Description

The Office of Inspector General, Office of Investigations investigates fraud, waste, and abuse (among other things) but is also invested in preventing fraud by giving Department of State employees information that can help them to spot early signs of fraud, or situations that are ripe for fraud. We provide fraud awareness briefings and post information on the Department's OpenNet system, but are seeking something more engaging that American diplomatic personnel, Locally Employed Staff and managers around the world can view, once or periodically, to increase awareness. We are seeking someone with the creativity and communications skills to turn our information into an informative and enjoyable video or other product. Our audience is broad and we are willing to give wide latitude to our student in terms of how the finished product should look, as long as it conveys our message in an accessible, professional manner and is more interesting and memorable than a power point presentation!

Required Skills or Interests

Skill(s)

Graphic design

Marketing

Social media management

Videography

Writing

Storytelling/blogging/vlogging

Additional Information

While the finished product should be in English, our target audience is multi-cultural and multi-lingual; it may be helpful to produce different products for different audiences (contractor personnel, locally employed staff, American employees, etc.)

Language Requirements

None